

Mark J. Kohler

2025 Media Kit





The #1 Tax & Legal Expert in the Nation

Changing the Landscape of American Business

Mark J. Kohler, CPA, Senior Partner of KKOS Lawyers, Co-Founder of Directed IRA (no. 391 on Inc. 5000), and bestselling author, has built a career helping American small business owners and entrepreneurs achieve financial success. With over 25 years of experience and 10,000 client consultations, Mark's insights have cemented his reputation as the top-tier tax & legal expert, disruptor, and advisory mogul in the industry. His unique expertise has also been featured in national media outlets, including Fox, NBC, Bloomberg, Yahoo! Finance, Entrepreneur, Wharton School of Business, and the Wall Street Journal. He was awarded Monaco Voice's 40 over 40 and Tax Advisor of the Year at the Global Entrepreneur Festival.

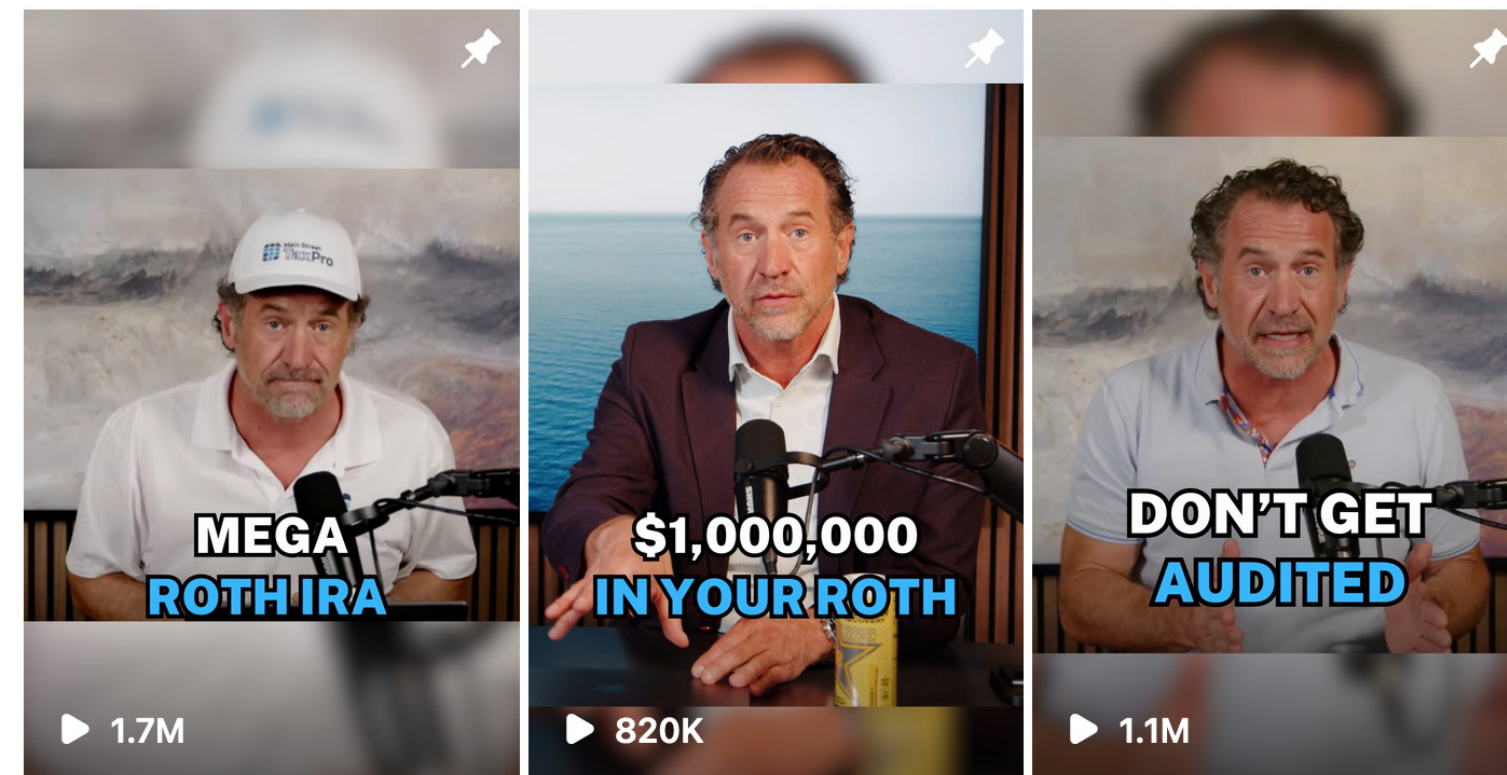
Mark's practical, down-to-earth advice reaches millions through his popular YouTube channels, weekly live training, and bestselling books. Mark's relatable teaching style simplifies tax and legal concepts for anyone looking to grow their wealth and reduce the stress of tax season.

Through the Main Street Tax Professional Certification, Mark is training thousands of CPAs, Financial Planners, Lawyers and Enrolled Agents to deliver the same transformative strategies to their clients with confidence. His mission is clear: to equip Main Street American business owners with the tools they need to build wealth, reach their financial goals, and drive economic growth.

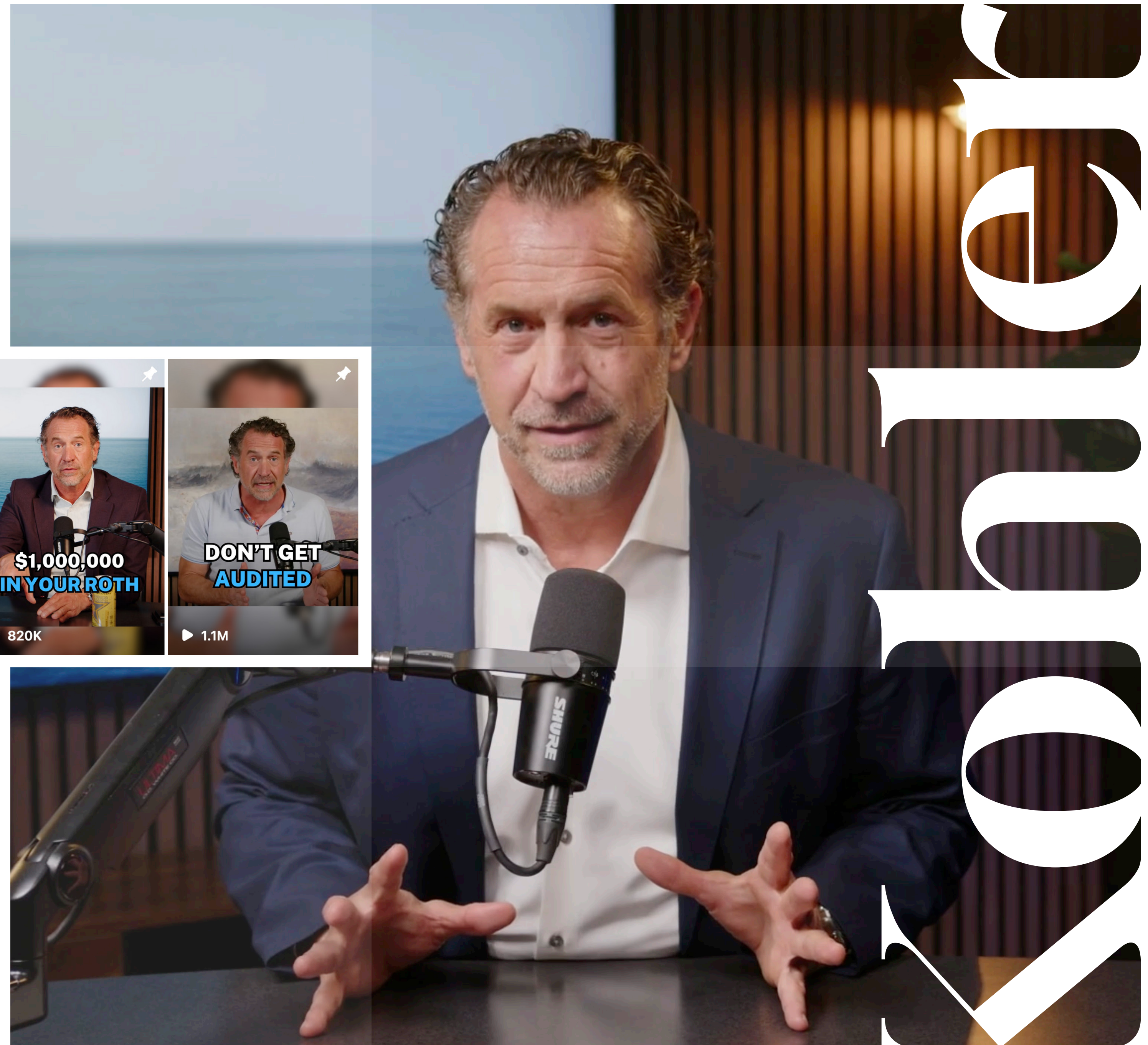
Above all, Mark is a thought leader committed to empowering the next generation of advisors and entrepreneurs, ensuring they have the knowledge and resources to shape our economic landscape for generations to come.

America's Top Tax Advisor

“*Don't kid yourself... tax & legal is the backbone of a successful small business. Captain your ship and plot the course.*”



Known for his engaging and insightful presentations, Mark is a trusted voice in the finance and legal space, empowering entrepreneurs to elevate their business strategies and secure financial freedom. Speaking to tens of thousands, he delivers clear, actionable guidance on structuring businesses, investments, and estates. **Mark's mission is simple: to inspire confidence and growth in every business owner he reaches.**



Services

Together, these four unique services create a powerhouse landscape of established businesses, packed with all the resources Tax & Legal Professionals and Main Street business owners need to succeed... and live their best American Dream.

With Mark J. Kohler at the helm, the sky's the limit for anyone aiming to scale their practice and build generational wealth.



The #1 tax strategy certification in America, empowering hundreds of tax professionals nationwide to master tax-saving strategies and elevate their expertise.

Main Street Tax Advisor Network

Join our growing network of 500+ top-tier tax experts committed to helping business owners unlock maximum tax savings and maximize their wealth.

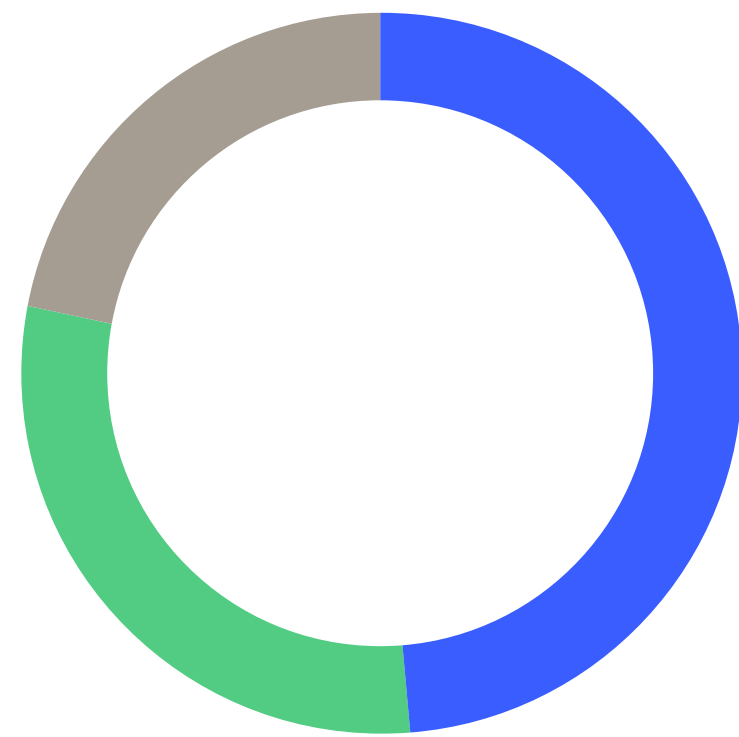


Expert tax and legal planning for entrepreneurs, real estate investors, crypto traders, and self-directed investors—ensuring every move is strategic and profitable.



Direct your IRA... your way. Invest in real estate, crypto, private companies, and other alternative assets to craft a solid retirement plan that fits your future.

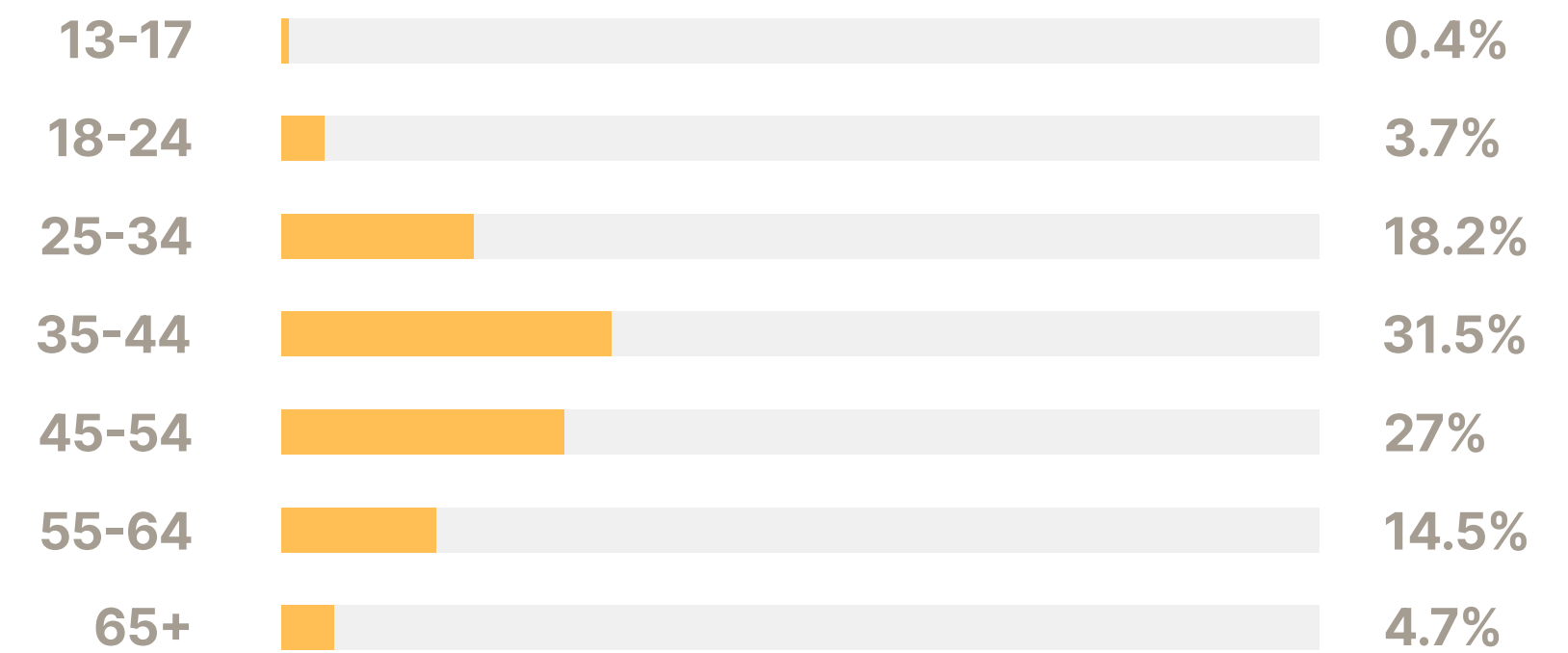
Audience



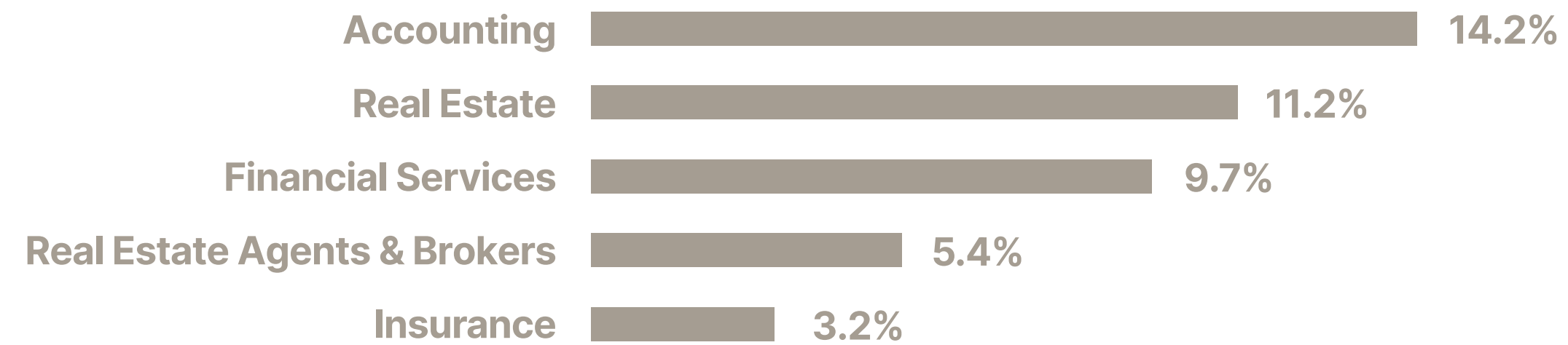
Gender

- 48.6% - Men
- 29.7% - Women
- 21.8% - Nonbinary/Unspecified

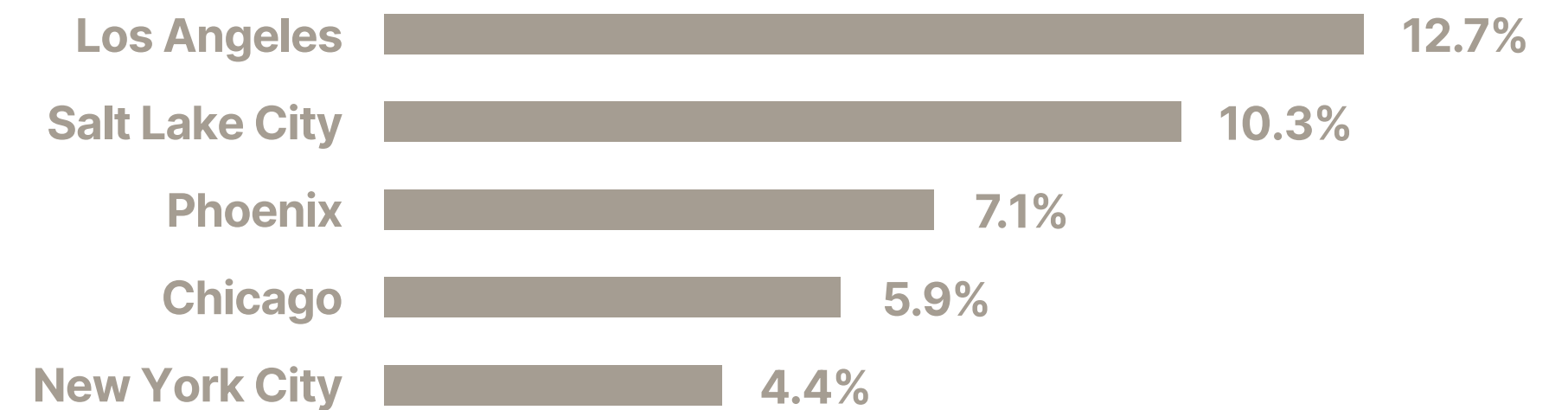
Age



Industry



Location



Demographics

Mark J. Kohler's audience consists of ambitious tax professionals and firm partners eager to join a community and transform their work beyond routine tax filing. They aspire to make a lasting impact by stepping into advisory roles, offering clients powerful insights that could change their lives. Many are looking to escape the seasonal burnout from compliance work and dive into work that excites them year-round, while others are ready to mentor and innovate, but feel stuck in outdated practices. Mark's community provides them with the support, resources, and practical knowledge needed to expand their capabilities, boost their confidence, and create a meaningful difference. Ultimately, his followers gain the skills to help clients save millions, strengthen their businesses, and redefine their roles in an ever-evolving field... as Main Street Certified Tax Advisors.

Events

Tax & Legal 360

Crypto Tax Summit

Real Estate Tax Summit

FEATURED ON

Bloomberg

Entrepreneur

Forbes

FOX

THE WALL STREET JOURNAL

yahoo!
finance

 **NBC**

KTLA 5

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Watch/Listen

